

All-Con 2012

March 16^{th} , 17^{th} , and 18^{th}

Event Program Advertising

Programs will be distributed *free* to attendees while supplies last. 32 pages (minimum) plus covers. Untrimmed program size is 7" x 8¹/₂". All prices are for b/w ads.

Shout Out - 100 characters - \$10

1/4 Page 3" x 3.75" \$35 Full Page 6" x 7.5" \$100

1/2 Page 6" x 3.75" \$70

Program Content

- Convention Overview
- Panel, Workshop, and Performance Descriptions

Features:

- Los Bastardos (Rocky Horror)
- Burlesque Troupe
- Assassination City Women's Rollerderby
- Friends of All-Con
- Media guests (portfolios, autograph prices, appearance times)

Competitions:

- Cosplay
- · Ms. Star Wars
- Anime Maids
- Costume Contest
- Imperial Gladiators
- Super Hero Sunday

Policies:

- Volunteering
- Room parties
- Weapons
- Conduct
- Hotel amenities

Maps:

- Dealer's Room
- · Halls / Panel Rooms
- Hotel